



# Institutional and national declaration on Open Education

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# Dr. Christian M. Stracke: Open Learning & Education, Innovations, Policies, Quality & Competences, Impact

Open University of the Netherlands



Global cooperation: ECNU & KNOU



Global initiative ICORE for OR & OE



Annual international LINQ Conference



eLC European Institute



Standardization Chair in ISO & CEN

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# **OE Declaration**

**How to develop an institutional  
or a national declaration on  
Open Education (OE)?**

- 1. Define the implementation processes**
- 2. Define the introduction strategy**
- 3. Continuous improvement**

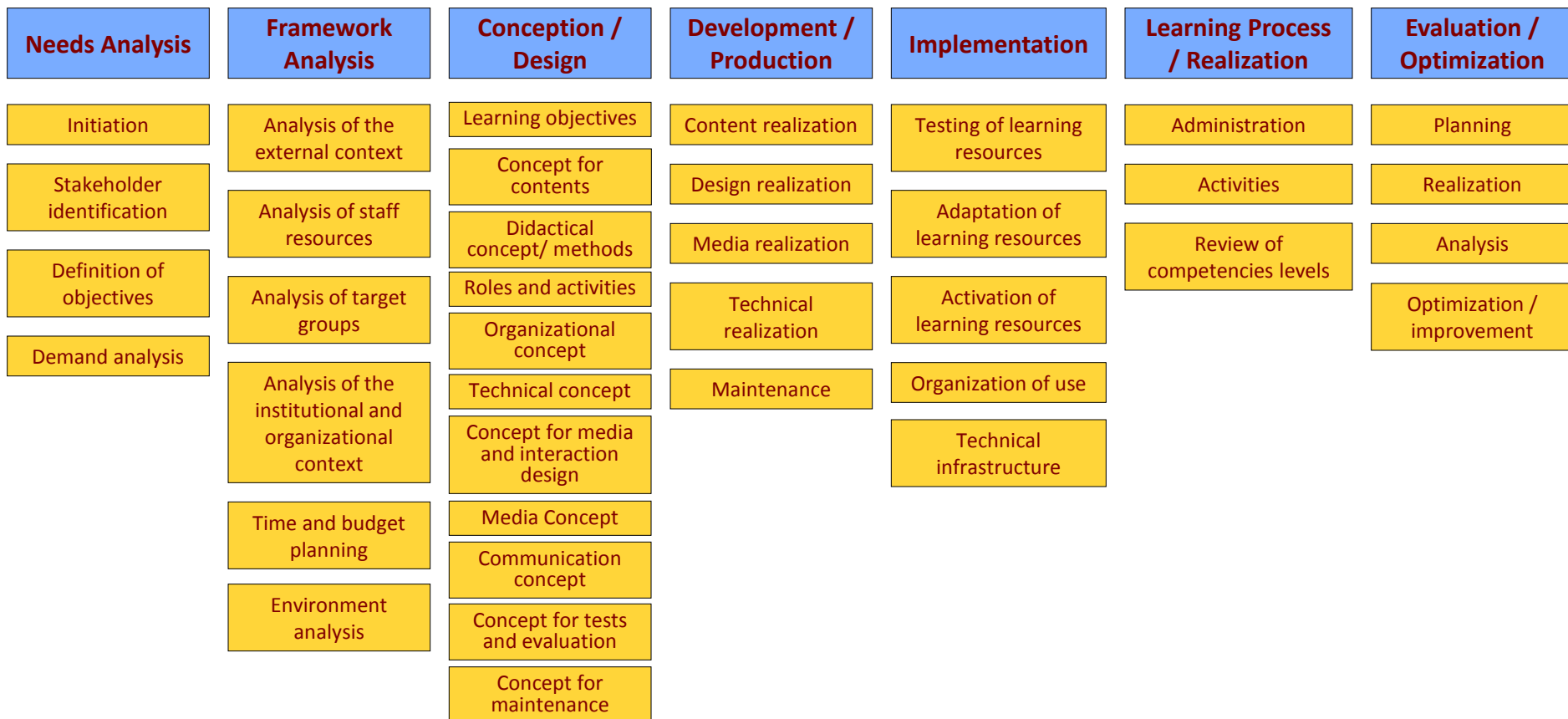
# OE Declaration

Examples (see next slides) for:

- 1. Define the implementation processes:**  
**By adapting standard ISO/IEC 19796-1**
- 2. Define the introduction strategy:**  
**By implementing IDEAL framework**  
**(including continuous improvement)**

# Standard: ISO/IEC 19796-1

## The Reference Process Model:

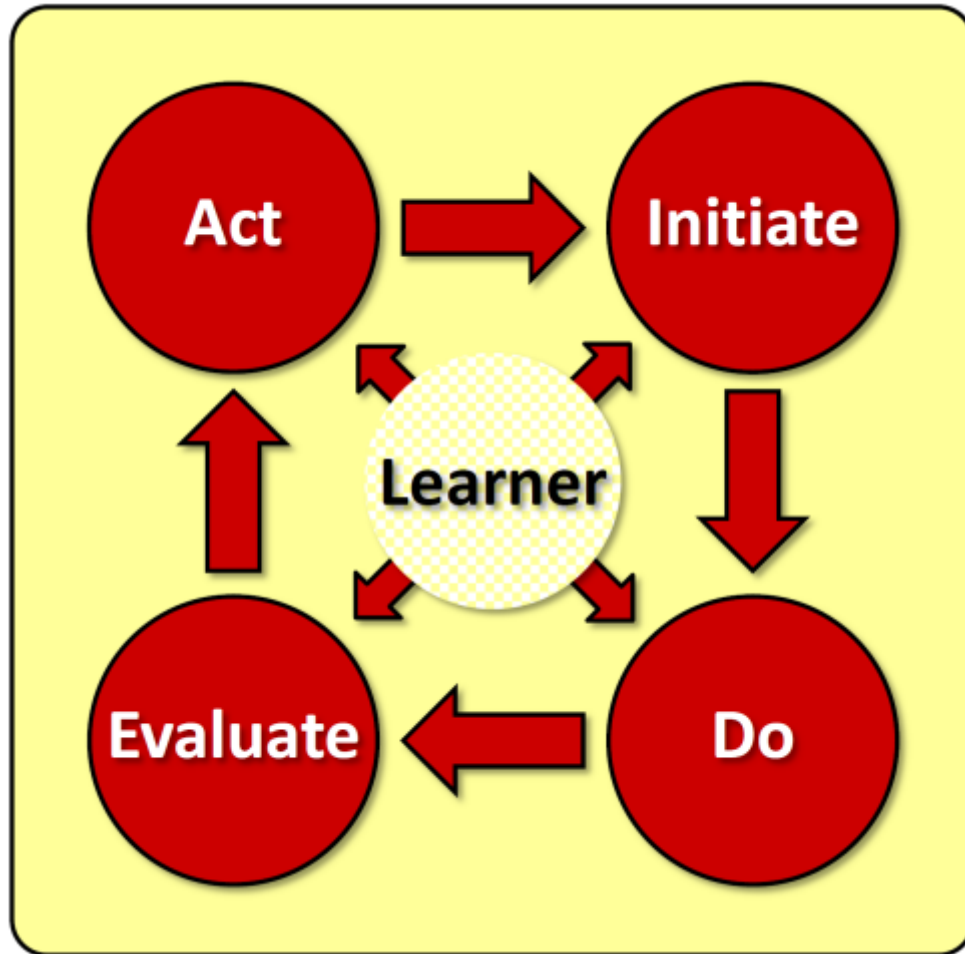


# Standard: ISO/IEC 19796-1

## Example of required adaptation:

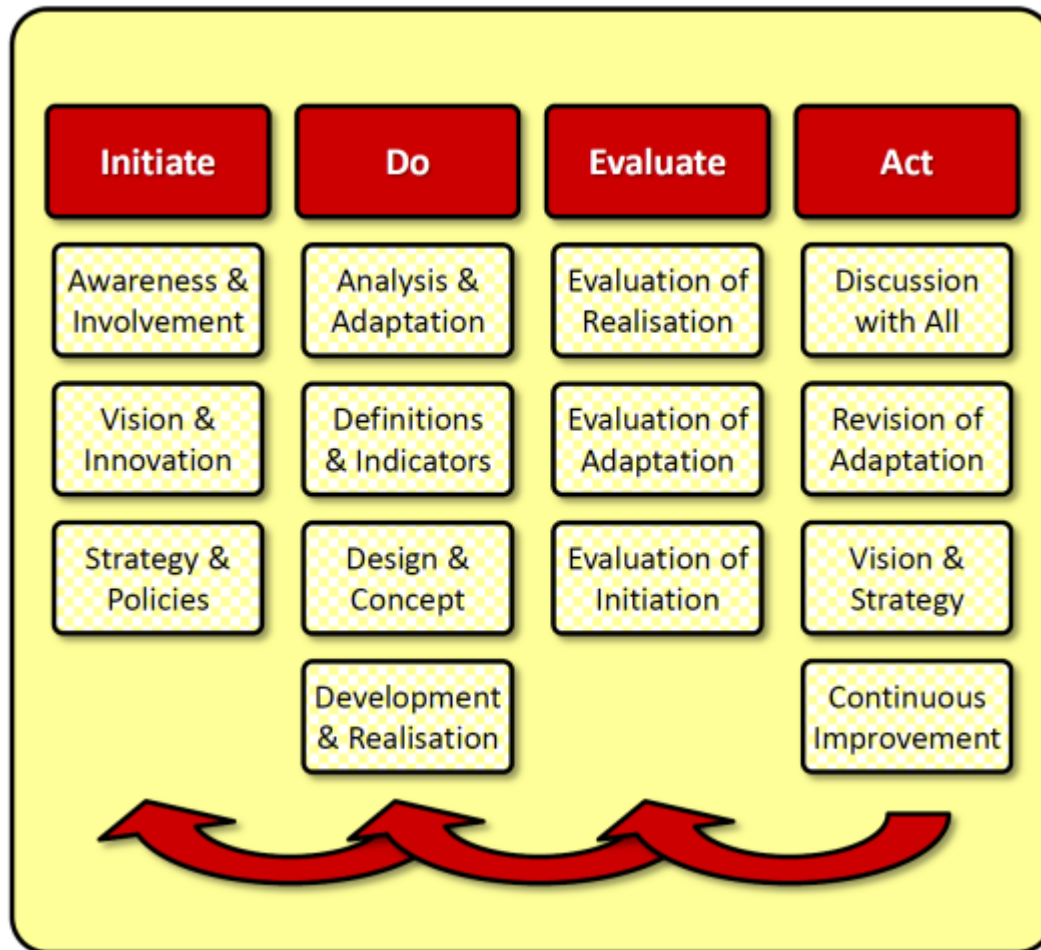
Needs Analysis	Framework Analysis	Conception / Design	Development / Production	Implementation	Learning Process / Realization	Evaluation / Optimization
Initiation	Analysis of the external context	Learning objectives	Content realization	Testing of learning resources	Administration	Planning
Stakeholder identification	Analysis of staff resources	Concept for contents	Design realization	Adaptation of learning resources	Activities	Realization
Definition of objectives	Analysis of target groups	Didactical concept/ methods	Media realization	Activation of learning resources	Review of competencies levels	Analysis
Demand analysis	Analysis of the institutional and organizational context	Roles and activities	Technical realization	Organization of use		Optimization / improvement
	Time and budget planning	Organizational concept	Maintenance	Technical infrastructure		
	Environment analysis	Technical concept				
		Concept for media and interaction design				
		Media Concept				
		Communication concept				
		Concept for tests and evaluation				
		Concept for maintenance				

# Strategy: IDEAL





# Strategy: IDEAL



# Let us cooperate!



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**[www.opening-up.education](http://www.opening-up.education)**

# Thank you! Questions?

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